

# Corrigendum to RFP on Creative Agency

## List of SBCC material with count and specification

S. No	SBCC Materials	Specification	Count
1	Short Animated & Narramatic Videos	2-3 min	20
2	Radio Jingle	45-60 sec	8
3	Posters	17.5 x 22.5 inches	25
4	Gifs	15-20 sec	6
5	Flipbook	20 pages	2
6	SMS Content	-	20
7	Games		3
	<b>Total</b>		<b>84</b>

